

# DO IT YOURSELF VIDEO MARKETING

Indian Capital Technology  
2403 N. 41st Street E.  
Muskogee, OK  
Tuesday, October 19  
9:30 AM to 12:30 PM



REGISTER AT  
[WWW.REIWBC.ORG](http://WWW.REIWBC.ORG)

If you're not saying it online, are you really saying it? In this hands-on session you'll learn to create your own video marketing for your business. You will learn about the volume of video being consumed online as well as essential tips and tools for producing and editing your own videos. Other topics to be covered include:

- Video topic ideas and how to generate content so we move beyond the pitfall of hard selling and learn to keep the audience involved.
  - Where to use your videos, from social media to YouTube to your website
- Participants will have the opportunity to record their own "trial run" video to get experience and feedback!

There will be plenty of time for Q&A with the instructor and hands-on practice!

Instructor: Stephen Koranda, Back to You Marketing  
For more information, contact Leslie Browand, REI WBC, at 800.658.2823.

## YOUR INVESTMENT - \$20

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